



creative  
kids Corporate Partner  
Sponsorship Opportunities

Creative Kids is a new charitable giving program that provides financial assistance to low-income children and youth in Saskatchewan who wish to participate in art and culture activities.



Creative Kids is a new charitable-giving program in Saskatchewan. We are interested in securing corporate sponsorships that will help support the creative dreams of Saskatchewan's children and youth. We are able to provide the following benefits to your organization:

Sponsorship level:

**VISIONARY** A contribution of \$50,000 or more with a commitment of annual funding

At this sponsorship level, Creative Kids will work with your company to design an appropriate recognition program that meets your corporate messaging and promotional goals. Recognition may include, but will not be limited to:

- Your logo on Creative Kids correspondence and program application forms
- Your company profile on our feature page of the website - [www.creativekidssask.ca](http://www.creativekidssask.ca)
- Your company logo on Creative Kids program advertisements
- A position on the Creative Kids Provincial Advisory Committee
- A sponsorship announcement via the SaskCulture Network (over 500+ organizational contacts)
- A joint media release/conference with your organization and Creative Kids representatives
- Public acknowledgement as 'Visionary' level sponsor at all Creative Kids events
- An acknowledgement of sponsorship to be included with all approved grant application letters
- The opportunity to serve as 'host' for special event fundraisers
- Membership into the *Founding Fifty* – the first organizations to establish a lasting legacy of support

**100%** of all donations directly support program participants

Sponsorship level:

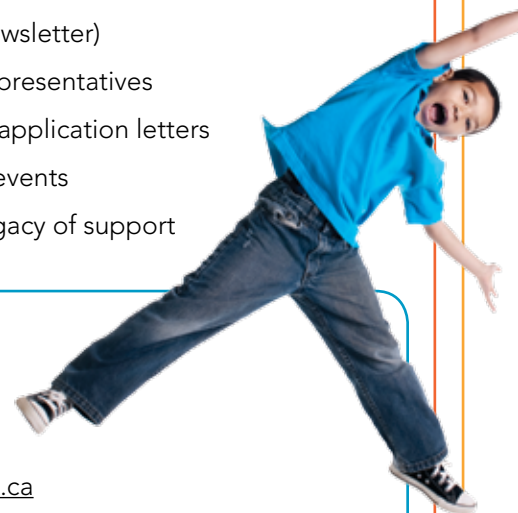
**CHAMPION** Annual or one-time contribution: \$25,000 to \$49,999  
Opportunities at the Champion level may include:

- Your company logo on program application forms
- Your company profile on 'Champion' sponsorship page on [www.creativekidssask.ca](http://www.creativekidssask.ca)
- A sponsorship announcement via the SaskCulture Network (over 500+ contacts)
- New sponsorship highlighted in the on-line E-Update (SaskCulture on-line newsletter)
- A joint media release/conference with your organization and Creative Kids representatives
- An acknowledgement of sponsorship to be included with all approved grant application letters
- An invitation to be a special guest at Creative Kids fundraising/performance events
- Membership into the *Founding Fifty* – the first organizations to establish a legacy of support

Sponsorship level:

**LEADER** Annual or one-time contribution: \$10,000 to \$24,999  
Opportunities at the Leader level may include:

- Your company profile on 'Leader' sponsorship page on [www.creativekidssask.ca](http://www.creativekidssask.ca)
- New sponsorship highlighted in the on-line E-Update (SaskCulture on-line newsletter)
- An acknowledgement of sponsorship to be included with all approved grant application letters
- An invitation to be a special guest at Creative Kids fundraising/performance events



Sponsorship level:

**PATRON** Annual or one-time contribution: \$1,000 to \$9,999  
Opportunities at the Patron level may include:

- Your name or company logo included as a 'Patron' on [www.creativekidssask.ca](http://www.creativekidssask.ca)
- New sponsorship highlighted in the on-line E-Update (SaskCulture on-line newsletter)
- An invitation to be a special guest at Creative Kids fundraising/performance events
- Annual contributions committed for five consecutive years at \$5,000 per year will be named to the *Creative Kids Founding Fifty*



Children in music lessons score  
**27%** higher  
in math and science classes

Sponsorship level:

## THE FOUNDING FIFTY

\$25,000 – committed through \$5,000 per year for five consecutive years

For the first fifty people/businesses that commit to contribute a total of \$5,000 per year for five consecutive years will be forever memorialized as the *Founding Fifty*. This group of people/organizations will be recognized as the first in Saskatchewan to support Creative Kids in an effort to create a lasting legacy for children all across Saskatchewan. The Creative Kids website and newsletter will profile a new *Founding Fifty Patron* monthly celebrating this commitment.

## CHARITY OF CHOICE

Support Creative Kids through existing events and/or employee recognition programs

Become a Creative Kids Company by supporting Creative Kids through your existing events. Have you ever considered hosting a golf tournament or a client appreciation night? Or maybe your staff is interested in planning a fun event to support a charity? If so, Creative Kids would love to become your Charity of Choice! We can offer the following support and acknowledgements to businesses who become a supporter of Creative Kids:

- Tax receipts for all donations above \$20
- Creative Kids signage and t-shirts for volunteers
- Acknowledgement of Creative Kids Company activities through our website and E-Network
- A Creative Kids Ambassador to speak about the importance of the program and how Creative Kids Companies are changing lives for children and youth living in poverty

**33,000**  
children in Saskatchewan live below the poverty line



[www.CreativeKidsSask.ca](http://www.CreativeKidsSask.ca)



*For more information on sponsorship opportunities, please contact:*

Provincial Creative Kids Committee  
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Regina, SK S4P 3X3  
Ph: 306-780-9469  
Email: [cnenson@saskculture.sk.ca](mailto:cnenson@saskculture.sk.ca)



*SaskCulture is a proud supporter of Creative Kids and provides 100% of operational funding to the program.*

